



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA SKED C (131168)
National/Political
1492/06244723

Invoice 627311
Inv Date 8/26/2012
Terms Net 30
Contract 323149
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:26PM

OBAMA SKED C
OBAMA SKED C

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	07/30/12 2:36PM (Mo)	00:30	OFA12D076H	\$700.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	07/31/12 2:34PM (Tu)	00:30	OFA12D076H	\$700.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 1:36PM (Fr)	00:30	OFA12D076H	\$700.00	
2.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	07/30/12 10:23AM (Mo)	00:30	OFA12D076H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	08/01/12 10:40AM (We)	00:30	OFA12D076H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	08/02/12 10:37AM (Th)	00:30	OFA12D076H	\$500.00	
2.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Mo,Tu,We,Th,Fr	08/03/12 10:23AM (Fr)	00:30	OFA12D076H	\$500.00	
3.0	Spot	11:35:00PM-12:02:00AM	Per week (2),Mo,Tu,We,Th,Fr	07/31/12 12:02AM (Tu)	00:30	OFA12D076H	\$800.00	
3.0	Spot	11:35:00PM-12:02:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/03/12 11:53PM (Fr)	00:30	OFA12D076H	\$800.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	07/31/12 11:45AM (Tu)	00:30	OFA12D076H	\$800.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/01/12 11:33AM (We)	00:30	OFA12D076H	\$800.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/02/12 11:44AM (Th)	00:30	OFA12D076H	\$800.00	
4.0	Spot	11:00:00AM-12:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/03/12 11:32AM (Fr)	00:30	OFA12D076H	\$800.00	
5.0	Spot	12:02:00AM- 1:06:00PM	Per week (1),Mo,Tu,We,Th,Fr	08/02/12 12:24AM (Th)	00:30	OFA12D076H	\$400.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	07/30/12 12:11PM (Mo)	00:30	OFA12D076H	\$850.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 12:23PM (We)	00:30	OFA12D076H	\$850.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 12:51PM (Fr)	00:30	OFA12D076H	\$850.00	
7.0	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	07/30/12 4:55PM (Mo)	00:30	OFA12D076H	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	07/31/12 4:14PM (Tu)	00:30	OFA12D076H	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/01/12 4:54PM (We)	00:30	OFA12D076H	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/02/12 4:34PM (Th)	00:30	OFA12D076H	\$2200.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	07/31/12 5:12PM (Tu)	00:30	OFA12D076H	\$2200.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/01/12 5:52PM (We)	00:30	OFA12D076H	\$2200.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/02/12 5:28PM (Th)	00:30	OFA12D076H	\$2200.00	
8.0	Spot	5:00:00PM- 6:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/03/12 5:14PM (Fr)	00:30	OFA12D076H	\$2200.00	
9.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/02/12 6:24PM (Th)	00:30	OFA12D076H	\$3000.00	
9.0	Spot	6:00:00PM- 7:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/03/12 6:12PM (Fr)	00:30	OFA12D076H	\$3000.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	07/31/12 7:25PM (Tu)	00:30	OFA12D076H	\$3600.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/02/12 7:12PM (Th)	00:30	OFA12D076H	\$3600.00	
10.0	Spot	7:00:00PM- 7:30:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/03/12 7:05PM (Fr)	00:30	OFA12D076H	\$3600.00	
11.0	Spot	7:00:00AM- 9:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/01/12 7:29AM (We)	00:30	OFA12D076H	\$1900.00	
11.0	Spot	7:00:00AM- 9:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/02/12 8:47AM (Th)	00:30	OFA12D076H	\$1900.00	
12.0	Spot	7:30:00PM- 8:00:00PM	Per week (1),Mo,Tu,We,Th,Fr	08/01/12 7:42PM (We)	00:30	OFA12D076H	\$3600.00	
13.0	Spot	9:00:00AM-10:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	07/30/12 9:59AM (Mo)	00:30	OFA12D076H	\$550.00	
13.0	Spot	9:00:00AM-10:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/01/12 9:12AM (We)	00:30	OFA12D076H	\$550.00	
13.0	Spot	9:00:00AM-10:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/02/12 9:40AM (Th)	00:30	OFA12D076H	\$550.00	
13.0	Spot	9:00:00AM-10:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/03/12 9:47AM (Fr)	00:30	OFA12D076H	\$550.00	
14.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	07/30/12 10:50PM (Mo)	00:30	OFA12D076H	\$5500.00	
15.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	07/30/12 8:00PM (Mo)	00:30	OFA12D076H	\$7000.00	



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16.0	Spot	11:00:00PM-11:35:00	Per week (3),Mo,Tu,We,Th,Fr	07/30/12 11:29PM (Mo)	00:30	OFA12D076H	\$2000.00	
16.0	Spot	11:00:00PM-11:35:00	Per week (3),Mo,Tu,We,Th,Fr	08/01/12 11:33PM (We)	00:30	OFA12D076H	\$2000.00	
16.0	Spot	11:00:00PM-11:35:00	Per week (3),Mo,Tu,We,Th,Fr	08/02/12 11:13PM (Th)	00:30	OFA12D076H	\$2000.00	
24.0	Spot	10:00:00PM-11:00:00	Day,Th-1	08/02/12 10:32PM (Th)	00:30	OFA12D076H	\$4000.00	
27.0	Spot	11:00:00AM-12:00:00	Per week (1),Mo,Tu,We,Th,Fr	08/03/12 11:45AM (Fr)	00:30	OFA12D076H	\$800.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$73,550.00
Commission	(\$11,032.50)
Net Total	\$62,517.50

Total Spots 44

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.